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TEMPLE UNIVERSITY COMMEMORATES JENNA BURLEIGH DURING HOMECOMING  
WEEK LAUNCHING TWO NEW SAFETY PROGRAMS

PHILADELPHIA, PA, October 2<sup>nd</sup>, 2017 – To commemorate Jenna Burleigh’s death at the end of August, Temple University has developed a series of programs and events to honor her memory. The Jenna Safety Initiative (JSI) is a multi-pronged program designed to honor Jenna through community service and campus safety awareness programs. It will be announced next week, on Monday, Oct. 9 at noon at the Bell Tower, as part of Homecoming Week at Temple. Ed Burleigh, Jenna’s father, along with Temple’s President Richard Englert and David Boardman, Dean of the Klein College of Media and Communication – in which Jenna was enrolled – will attend the announcement event. Campus Police, the Walk Escort Program and Temple’s newest community partner, Women Against Abuse, will all have information stations on Polett Walk throughout Homecoming Week in educating students on its programs.

Further into the week, a moment of silence in honor of Jenna will be observed at the Temple-UConn homecoming game on Saturday, Oct. 14 at Lincoln Financial Field. Students will be encouraged to bring new clothes items to the stadium which will be donated to Jenna’s Bags of Blessings and distributed to homeless shelters throughout the city. In a statement, Temple Student Government praised Burleigh for her social activism, which aligned with issues that members of the TSG administration “hold close” to their heart. “She spent much of her time combating racism as well as defending rights for the LGBTQIA+ community,” Student Body President Tyrell Mann-Barnes said.



Temple University will also commemorate Jenna's life by announcing the new Reverse TU Alert program on Nov. 3, the day before Jenna's birthday. According to Temple's Campus Safety Executive Director Charles J. Leone, this service will enable students to text the word "Jenna" to campus security if they feel their safety is at risk. Campus security or a Walk Escort will be dispatched to assist the student to get to a safe place.

Temple University is a state-related-public doctoral university located in Philadelphia, PA. Founded in 1884, it has more than 40,000 undergraduate, graduate, and professional students enrolled in over 400 academic degree programs offered at seven campuses and sites in Pennsylvania, and international campuses in Rome, Tokyo, Singapore and London.

**Email Subject line:** Temple commemorates Jenna Burleigh by announcing safety initiative

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