

FOR IMMEDIATE RELEASE

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TEMPLE CELEBRATES KLEIN'S 50TH ANNIVERSARY

Philadelphia, PA, November 3, 2017 – Temple University is celebrating an important milestone during the weekend of Nov. 10. The Klein College of Media and Communication, founded in 1927, is turning 50 years old. To acknowledge all of these years of innovative work in an ever-changing industry, Temple University has planned a two-day celebration for the college's 50th anniversary.

The kick-off event will be the Student Conversation with Dean Baquet, New York Times' Executive Editor. This exclusive, students-only conversation and Q&A will be held at the Temple Performing Arts Center, Lew Klein Hall at 1837 N. Broad Street on Friday, November 10, 2017 from 9:3 to 10:30 a.m. This event is free. The same day, from 11:15 a.m. to 2 p.m., the 2017 Lew Klein Alumni in the Media Awards Luncheon will be hosted in Mitten Hall. First, there will be a networking event at The Diamond Club, from 11:15 a.m. to 12:15 p.m., and luncheon itself will be in Mitten Hall's Great Court from 12:15 p.m. to 2 p.m. The luncheon program includes the honoring of Dean Baquet; Lorraine Branham, KLN '76; Thomas Conti, KLN '83; Patrick Hally, KLN '96; Benjamin Jankowski, KLN '82; Julia Nietsch, KLN '07; Michael O'Shea Jr., KLN '95; and Terry Taylor, KLN '74. There is a \$150 fee to attend the luncheon.

Later in the evening, Temple is inviting Klein College alumni, friends and family for a game watch party at <u>Tavern on Broad</u>, 200 S. Broad Street, while the Owls take on Cincinnati. The registration fee of \$25 includes one drink ticket and an assortment of appetizers. This happy hour is restricted to those 21 and over. While online registration is preferred, walk-in registration and cash/credit card payments at the door will also be accepted.



On Saturday, Nov. 11 there will be Faculty and Alumni panels in The Underground of the Howard Gittis Student Center, 1755 N. 13th Street. Panel topics include: "Beyond Digital, Data and Solutions: Preparing Journalists for an Uncertain Future" featuring Lorraine Branham, KLN '76; Erica Palan, KLN '08; Michaela Weinberg, KLN '18; and faculty members Marc Lamont Hill and Aron Pilhofer, "The Challenge of Communicating in the Age of Twitter" featuring Dean David Boardman and faculty members Brian Creech, Sherri Hope Culver, Lance Holbert, Heather LaMarre and Bryan Monroe, and "Convergence of Advertising and Public Relations: The Digital Future" featuring Amber Burns, KLN '15, Tom Conti, KLN '83, Caroline Mackenzie Kennedy, and faculty members Joseph Glennon and David Brown. Registration to this free event includes lunch after the discussion, at the newly renovated Valaida S. Walker Food Court at the Student Center.

All events require registration. For any questions or more information, please contact Michelle Nicoletto at mnic@temple.edu or 215-204-8358.

Email Subject line: Temple's celebration - Klein 50

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